

Buffalo State Alumni Association Member Benefit



westherr *Select.com*



or call (716) 202-3091



LINCOLN



TOYOTA



SUBARU



SCION



RAM



20 New Brands
1,250 Used Vehicles

Including Mercedes-Benz, BMW and Sprinter in Rochester, N.Y.

Save time.

Register for Employee Savings !!!

Go to **westherrSelect.com** or call (716) 202-3091

The West Herr Select Vehicle Purchase Plan is a premier automotive employee discount benefit plan which your organization has agreed to provide to you - at no cost. Once registered, you and your immediate family members (spouse, children, parents, brothers and sisters, and in-laws) may use the benefits in this plan.

Employees MUST REGISTER in the Select Plan to participate in the benefits.
There are no membership fees and no purchase is necessary.



You will receive a welcome letter within 5 - 7 days of your registration, along with a preferred member ID card to present at West Herr when making purchases. **Select Members** will receive special offers by direct mail or email throughout the year. **NEW MEMBERS** will receive a **\$10 Off Oil and Filter Change coupon** with their welcome letter.

Enjoy Concierge Vehicle Shopping Assistance

The West Herr Select Plan is designed to **"save you time"** as well as **"save you money."** We know that your time is important, so, your **Select Concierge** is available to assist you through the buying process – with no sales pressure. They will schedule your dealership visit, answer benefit questions, gather vehicle information, assist with an auto loan, refer you to the right people with a **Select Sales Consultant**, and follow up to ensure your complete satisfaction.



During your **"scheduled dealership visit"** a **Select Sales Consultant** will give personal attention to your automotive needs by providing the following concierge services:

- ✓ Select plan benefits overview
- ✓ Vehicle needs consultation
- ✓ Vehicle brand and model reviews
- ✓ Finance and lease comparisons
- ✓ Vehicle protection and maintenance plans explanation
- ✓ Private test drives on any new or used vehicle including a 24 hour overnight upon request
- ✓ Professional trade evaluation
- ✓ Special delivery arrangements at home or workplace.



Access your company web page

Members Log-in at: **westherrSelect.com**

- ✓ Look up
 - **Member Benefit Details**
 - **Eligible Models**
 - **Additional Incentives**
 - **Plan Updates**
- ✓ Search New & Used Vehicle Inventory
- ✓ Get a quote with test-drive
- ✓ Contact a Select Representative
- ✓ and much more.



* Subject to the terms and conditions of the West Herr Select Vehicle Purchase Plan - westherrselect.com.

† Ask your Select Customer service Representative for a brochure.

Contact us: westherrselect.com or (716) 202-3091

Save money.

Buy or Lease most NEW VEHICLES at low INVOICE PRICE*.

Select members "save money" with low Dealer Invoice Price on most new vehicles, in addition to manufacturer rebates and/or incentives - without the negotiation hassles associated with the sales process.

Member's can choose from 20 New Vehicle Brands with over 100 Models.



BMW
Buick
Cadillac
Chevrolet

Chrysler
Dodge
Ford
GMC

Honda
Jaguar
Jeep
KIA

Lincoln
Mercedes-Benz
Nissan
Ram

Scion
Sprinter
Subaru
Toyota

* Scion models are exempt from Plan. Some models are slightly higher than invoice.

For a complete list of eligible models visit **westherrSelect.com**

▶ Vehicle manufacturer and supplier program employee discounts are also available for eligible customers. Ask for details.

Buy USED VEHICLES at \$500 OFF* the lowest advertised price.

Select members also enjoy a "Negotiation-Free" discounted price of \$500 off the lowest advertised price on all West Herr used vehicles. The most used vehicles under \$12,000 of any dealer in Buffalo, New York.

Over 1,250
Used Vehicles
Available

You receive Peace of Mind Guarantee!

- ✓ 3 Day / 150 Mile
100% MONEY BACK Guarantee!†
- ✓ 30 Day / 1,000 Mile Exchange Policy
- ✓ 6 Month / 6,000 Mile Powertrain Warranty
- ✓ Free Vehicle History Check
- ✓ Free Reviews and Crash-Test Ratings
- ✓ 98-Point Inspection with required repairs
- ✓ Complimentary First Oil & Filter Change



Ask about our "Value Used Vehicles".

They are a great value for customers who are looking for a LOWER PRICED used car or truck with slightly higher mileage and minor dings. Vehicle prices starting at \$5,995.

Professional Trade Evaluation

Select members can expect a no-hassle, no-gimmick trade-in appraisal.

Your trade will be handled separately from your purchase. We will give you the highest competitive trade-in value - upfront.

Tailored Finance Options

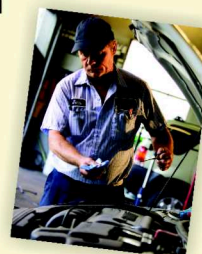
West Herr has more finance options than any other dealership in Western New York.

Being the largest vehicle retailer in New York State we can structure a finance plan that makes sense for your budget - at very competitive rates.

Do you need Special Financing? We use over 32 lending institutions that specialize in helping people re-establish their credit due to bankruptcy or hardship. Ask your for details.

Discounts on Vehicle Protection Plans, Services and Parts

- \$200.00 off Extended Service Warranty
- \$35.00 off 1 FREE Oil Change after every 5th Oil Change purchase.
- \$10.00 off Nitrogen Tire Fill
- 20% off Paint & Interior Protection
- 20% off Maximus Theft-Gard
- 10% off Over-the-Counter Parts
- 10% off Kustom Korner Accessories
- 5% off Scheduled Maintenance
- Unlimited Tire Rotation with purchase of 4 Tires



Cadillac



CHEVROLET



CHRYSLER



HONDA



JAGUAR



LINCOLN



RAM



SCION



SUBARU



TOYOTA



Award Winning Sales & Service ...

West Herr has 16 Convenient Service Locations.

At West Herr, Top-Notch service is one of our priorities. With trained technicians, a \$5,000,000 parts inventory, the areas best service with extended hours, West Herr is committed to ensuring your "Complete Satisfaction". Our service departments offer courtesy shuttle to your home or office.



West Herr also has 3 Convenient Collision Centers.

We are proud of our collision center technicians. They take TRUE pride in their work and enjoy seeing your face when your vehicle is returned to you ... BETTER THAN NEW.

West Herr Collision - Williamsville
8129 Main Street 250-5500

West Herr Collision - Orchard Park
3580 Southwestern Blvd. 662-8008

West Herr Collision - Hamburg
5140 Camp Road 649-7100

West Herr #1 Automotive Group in WNY!

BUFFALO Business First <small>Western New York's Business Newspaper</small>		WNY auto dealers Ranked by new vehicles sold & leased in 2012			
PRIOR RANK	RANK	PHONE WEB SITE	NEW VEHICLES SOLD & LEASED IN 2012	STAFF	GENERAL MANAGERS / YEAR FOUNDED IN WNY
1	1	West Herr Automotive Group 4 Centre Drive Orchard Park, NY 14127 926-7700 westherr.com	18,536	1,203	Aaron Hill, Beth Hollis, Dean Lucas, George Achtziger, Joe Rizzo, Mark Carrow, Melissa Attea, Mike Tepfenhart, Pat Delia, Patty Vedella, Paul Hafner, Ryan Garrigan, Tom Fogarty, Tony Farina, Tony Helta 1950
2	2	Basil Automotive Group 5111 Transit Road Depew, NY 14043 683-6800 basilcars.com	6,877	507	Bob Speyer, Frank Zambito, Shannon Wilsman, Jose Ferrer 1976
3	3	Towne Automotive Group 3525-3535 Southwestern Blvd. Orchard Park, NY 14127 662-6500 townearauto.com	5,117	325	Anthony Daily, Timothy Connelly, James Stewart Daniel Downing, Anthony McCarthy 1969
4	4	Paddock Chevrolet 3232 Delaware Ave. Kenmore, NY 14217 876-0945 paddockchevrolet.com	3,565	161	William Wertheim 1935
5	5	Autoplace Nissan Infiniti 8137 Main St. Williamsville, NY 14221 633-9900 autoplacenissan.com	1,659		
6		Mike Barney			

West Herr is also the largest automotive group in New York State, ranking 29th in the nation.

West Herr's Accomplishments!

- **Best Place to Work in WNY:** Awarded 9 times by Buffalo Business First.
- **Better Business Bureau's Torch Award for Marketplace Ethics:** 5 time recipient.
- **Buffalo Niagara Business Ethics Award:** Recipient in 2008.
- **National Philanthropy Day Outstanding Corporation Award:** Awarded in 2005 from the Association of Fundraising Professionals for demonstrating outstanding commitment in the community.
- **Ford Motor Company Blue Oval Certification and Ford's President Award:** West Herr Ford Hamburg 22 times, West Herr Ford Lincoln 12 times.
- **Ford Motor Company Triple Crown Award:** West Herr Ford Hamburg received the award 3 years in a row for achieving Top Sales Volume, President's Award and ESP/Parts Sales.
- **General Motors Mark of Excellence Award:** West Herr Chevrolet of Hamburg and Orchard Park are recipient for their superior performance in overall customer satisfaction and sales.



- **Mercedes-Benz Best of the Best Award:** Mercedes-Benz of Rochester is recipient in 2012.
- **Honda Presidents Award:** West Herr Honda is recipient for sales, service and customer satisfaction.
- **Pride of Jaguar Award:** 8 time nationwide winner for dealership excellence.
- **Subaru Stellar Award:** 4 time nationwide winner for customer satisfaction.
- **Subaru Chairmen's Roundtable Award:** Awarded in 2009 as one of Top 25 Subaru dealers nationwide in volume and customer service scores.
- **Toyota President's Award:** 6 time winner of this prestigious award between West Herr Toyota Scion Orchard Park and Williamsville.
- **In addition, West Herr has donated to over 600 community organizations.**